

Greg & Jena Pomeroy

Digital Creators



We are super passionate about outdoor adventures, slow travel, wild places advocacy, wildlife conservation, the benefits of getting outside into nature. We are here to inspire families to get outside and live more now. In this ever changing world, there's a growing desire to stop waiting and to experience more now. As digital nomad entrepreneurs and worldschooling our children we deeply understand and resonate with this. Through our unique outdoors and mindfulness expertise, we encourage others to connect with nature and collect experiences and memories. There's a specific niche to inspire and help families be more present and find kid-friendly outdoor adventures and responsible travel options.

We work with brands to create beautiful visual stories while sharing our experiences with our like-minded community. Our vibrant storytelling ability paired with professional photography and writing skills, enables us to showcase your brand in the highest form. Our promise is to always go above and beyond to ensure your brand and story shine.

9K

FOLLOWERS

5K

UNIQUE VISITORS

70%

ENGAGEMENT RATE

40K

MONTHLY REACH

SERVICES & EXPERTISE

Content Creation

Photography & Videography

Blogging & Writing

Brand Ambassadorship

Product Testing & Reviews

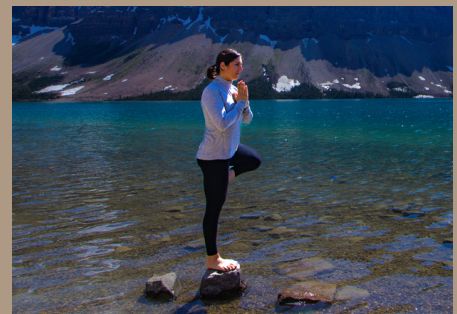
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AS SEEN IN

NATIONAL PARK FOUNDATION

THE OUTBOUND COLLECTIVE

VOYAGE UTAH

ALL TRAILS